



Compelled to Serve

Moving forward with a new mission and vision

Community partners joined Alexian Brothers leaders in 2014 to create a new vision to guide the Alexian Brothers Foundation in the coming years. In seeking ways to have the greatest impact going forward, it quickly became clear: In a shifting healthcare landscape, the Foundation's mission to serve has not changed. In fact, it not only continues to ground the Foundation and Alexian Brothers Health System—but it is also what sets them apart.

"Our focus has to be on what we do exceedingly well and, in some ways, what we do better than anyone else," said Alexian Brothers Health System President and CEO Mark A. Frey. "Historically, some of the things we truly excel at are programs that most people don't do at all, especially in terms of caring for the mentally ill, the homeless and those who are at the end of life."

This unwavering commitment to serve the vulnerable continues to underpin Alexian Brothers' healing work. It remains the Foundation's greatest strength and opportunity for impacting community health.

"We want to prioritize programs that we think are going to have the greatest impact on people who don't have a voice and aren't represented well in other parts of the healthcare system," Frey said. With that in mind, three main strategic priorities for the next few years emerged from the Foundation's revisioning process:

- **The Foundation will remain committed to supporting the most vulnerable members of our community.** Mission-critical ministries like Alexian Brothers Housing and Health Alliance and Alexian Brothers Center for Mental Health will continue to receive support to sustain and expand services to the thousands they serve every year.



Foundation Board Member Rich Augustine, Foundation Board Chairman Dom Mangone, Gerald Fitzgerald, Frank Faraci and Foundation Vice President Melanie Furlan at the Foundation's annual meeting and recognition event.

View more event photos at www.alexianfoundation.org

- **But "vulnerable" also will take on a broader definition.** After all, people are never more vulnerable than when they are ill. In addition to providing funding for long-standing core priorities, the Foundation will assist the Health System in taking on some of the community's greatest challenges by seeking to improve health in new ways, such as through prevention and wellness programs and increased access to high-quality care. Philanthropy will be used for wraparound services, such as navigation, care coordination and child life, that provide holistic care to make the challenging experience of an illness that much less stressful.

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Message from Melanie

Health is what holds us together

As a leader within Alexian Brothers Catholic healthcare ministry, my work connects me every day with the truth that we humans are all so much more alike than we are different. This connection, fundamentally, is why I have chosen a professional career in this ministry and why I choose, in my personal life, to give.

Healthcare offers a unique opportunity for striking that connection.

Nothing is more personal than our health. And in some ways, nothing more broadly or deeply applies to all of us. It is the linchpin for our overall well-being. It is what holds us—as individuals, families and communities—together.

It touches the whole person: mind, body and spirit. It depends on basic needs, like food and housing, being met. It begs for compassion.

Whether the Alexian Brothers history and mission simply resonate with you, or whether you have been a long-time patient with a personal tie to our Health System, what we likely share is this appreciation—whether conscious or not—for healthcare as a unique and universal way to reach souls and serve others, often when they are at their most vulnerable.

Vulnerability can be very ordinary. We all have experienced it at one time or another, in some way or another. After all, when are we more vulnerable than when we're waiting for results from a blood test or diagnostic medical procedure? Or when we're alone in a hospital room in a thin gown and unfamiliar bed, entrusting the care of our bodies to strangers? Or when our minds are stressed by anxiety or depression, and we know we can't get through it without help?

At this year's annual meeting, you may have heard me speak about some of the more extraordinary examples of the vulnerable we serve: The woman who could die with dignity because Alexian Brothers provided her four months of hospice care completely free of charge. The 16-year-old student who, after years of depression and self-injury, is thriving in recovery thanks to Alexian Brothers' continuum of behavioral health services.

Thank you for your support of the programs that enable Alexian Brothers Health System to reach and help each of these individuals—and thousands of others. You are the reason people with nowhere else to turn can access services they need through Alexian Brothers. I am deeply grateful that you choose to connect with us and our mission by opening your hearts to the vulnerable people we serve through philanthropy.

Thank you for being part of what continues to hold us all together.



Vice President, Advancement
Alexian Brothers Foundation



*Melanie Furlan, Vice President,
Advancement, Alexian Brothers Foundation*

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- **Philanthropy also will be used to transform the community by building on the Health System's strengths.** Alexian Brothers Behavioral Health Hospital is the nation's seventh-largest provider of behavioral health services. People come from all over the country for specialized treatment for disorders such as anxiety, addiction and eating disorders. As the largest provider of partial hospitalization and intensive outpatient services, 170 percent more patients now come to Alexian Brothers for those services than in 2001. Inpatient units are at 93 percent capacity, so it is harder and harder to find the right bed for the right patient at the right time. More clinical staff members are needed to reduce the waiting list for psychiatry and therapy. More space is needed to treat people when—and where—they need it. In the coming years, the Foundation will work with its partners to increase the Health System's capacity to deliver healthcare to this vulnerable population of men, women and children struggling with mental health disorders.



Alexian Brothers Behavioral Health Hospital's Director of the Center for Anxiety and Obsessive Compulsive Disorders Patrick McGrath and Foundation Board Member Cheryl Rabine at the annual meeting and recognition event.

The Foundation continues to exist for the community and is firmly committed to serving it. A new mission, "Compelled to serve those in need," will bridge the distance between the Foundation's origins and its future. It asks community leaders who are also driven by this need to serve to join the Foundation as partners. And it envisions the power of philanthropy to transform not only the spirits, minds and bodies of those most in need of renewal—but also entire communities.



At the annual meeting and recognition event, Alexian Brother Paul Magner, CFA, with Verizon's Associate Director of Strategic Sales Jim Zmich, who accepted a Jesus the Healer award for the Verizon Foundation's \$145,000 grant.

Alexian Brothers Foundation Mission Compelled to serve those in need

The Alexian Brothers Foundation is a faith-based partnership comprised of dedicated community leaders, physicians and Alexian Brothers associates. We actively pursue high-impact philanthropic solutions to our community's most pressing healthcare needs with a special focus on healing our most vulnerable.

Through the Alexian Brothers Health System, we carry out the healing mission of the Catholic Church and honor the legacy of our founders, the Congregation of Alexian Brothers.

Read the new Foundation vision and what the Foundation is passionate about at www.alexianfoundation.org.

Partners for a Healthy Community

Event sponsorship opportunities for 2015

As the Foundation pursues opportunities to have a profound, measurable and lasting impact on the health and welfare of the sick, poor and vulnerable—and, by extension, on the entire community it serves—it seeks community partners driven by a shared need to serve. The Foundation's reliance on these partners and their leadership will only grow, as philanthropy takes on an even more critical role at Alexian Brothers.

Individuals and corporations choosing to participate in a Foundation event help thousands of vulnerable community members access the care, support and services they need. Sponsorship gifts help heal children and their families; provide a supportive community to men and women impacted by HIV/AIDS, substance abuse and homelessness; assist individuals of all ages struggling with mental health disorders; and offer dignity to people facing life's final journey and their families. By serving these people in need, sponsorship gifts help transform and strengthen communities.

29th Annual Ball de Fleur

Saturday, May 2, 2015

Radisson Blu Aqua Hotel, Chicago

"Compelled to Serve. Celebrating Our Mission."

Join the Foundation and Health System leaders in celebrating and carrying forward the Alexian Brothers mission of service. Enjoy exciting live and silent auctions, live music, dancing, exquisite food and drink, and great Alexian networking in a stunning ballroom that melds classic beauty with modern flare.



15th Annual Center for Mental Health Chip In Golf Outing

Monday, June 1, 2015

Makray Memorial Golf Club, Barrington

Join the Foundation on the greens of Makray Memorial Golf Club for the 15th Annual Alexian Brothers Center for Mental Health Chip In Golf Outing. An action-packed day includes lunch on the go, 18 holes of golf, a dinner buffet and drinks. Bring friends and family for a fun day on the greens and raise critical funding for Alexian Brothers Center for Mental Health.



3rd Annual Off to the Races Benefiting Alexian Brothers Women & Children's Hospital

Sunday, August 16, 2015

Arlington Park, Arlington Heights

Building on its past success, the Women & Children's Hospital Foundation Board is planning another exciting family-friendly Off to the Races to support services such as child life, neuropsych testing and postpartum support. Help us ensure that every family in our community can access the high-quality specialty care it needs. *To learn more about how you can become involved with this event, contact Susan McDonald at 847.385.7309 or Susan.McDonald@alexian.net.*

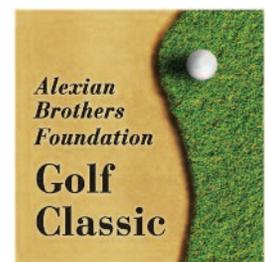


8th Annual Alexian Brothers Foundation Golf Classic

Monday, August 24, 2015

Knollwood Club, Lake Forest

Spend a day on the greens and enjoy the elegant facilities of one of the premier country clubs of Illinois. Start the day with a hearty lunch followed by 18 holes of golf on a course designed by H.S. Colt and C.H. Alison. After your round, relax with an evening filled with dinner stations, cocktails, an exclusive giveaway and quality networking.



View the Foundation's events calendar at www.alexianfoundation.org.

Learn about additional opportunities to sponsor or host an event, and about recognition opportunities that highlight your organization's commitment to the communities Alexian Brothers serves, by contacting Julie Baker at 847.385.7304 or Julie.Baker@alexian.net.

Planned Gifts Enhance Cancer Care

Gift from the Lucille Hubbard Trust used to renovate Cancer Institute

The generosity of Lucille Hubbard, a long-time Alexian Brothers patient, will create a lasting legacy through planned giving by enhancing care for patients at the Cancer Institute at Alexian Brothers Medical Center. Hubbard's gift—a substantial bequest from the Lucille Hubbard Trust—is being used to reconstruct the Cancer Institute in Elk Grove Village. It will create a more centralized care environment for patients facing the challenging journey of cancer treatment.

"Alexian was Lucille's go-to place for healthcare," said Harvey Margolis, a trustee. "She would truly appreciate that her donation to Alexian is being used to help people who are going through a very difficult stage in their life."

Over the years, Hubbard, who passed away in July 2012 and had been a high school mathematics teacher, made myriad donations to Alexian Brothers, often enclosing a handwritten note of thanks for the care she received. She and her late husband Lloyd also were very generous in making significant gifts as part of their estate planning, said Margolis. Alexian Brothers was a beneficiary of her IRA when she died; that generous gift helped fund the opening of the Hospice Residence. Through the generosity of her most recent gift from her trust, not only will the Cancer Institute be renovated, but the Lucille Hubbard Multipurpose Room also will be used for cancer education and wraparound services, such as yoga and support groups, that are supported by philanthropy.

"Thanks to Mrs. Hubbard's generosity, patients will now have a comprehensive center, with more physicians, exam rooms and a more personalized approach to patient care," said Ron Lazar, executive director of the Cancer Institute. "Patients will be able to have more of their services taken care of all in one place. Improved communication among physicians and staff also will translate to better care."

In addition to Hubbard's gift, another individual's planned gift realized this year will be used to hire a part-time nurse navigator to guide patients with cancer through treatment. "Navigators are probably the cornerstone to communication between the patient and the medical staff," said Lazar. "They help make appointments. They follow patients from initial diagnosis. They build comfort and reduce anxiety for patients."

Lazar expressed his gratitude to Hubbard and the other generous donors who remembered in their estates patients receiving care through Alexian Brothers.



| A group meets recently in the Lucille Hubbard Multipurpose Room at the Cancer Institute.

Learn more about planned giving at www.alexianfoundation.org, or contact Director of Community Health and Housing Joseph Like at 847.385.7303 or Joseph.Like@alexian.net.

Cal Fischer, DO, Named “Physician Partner of the Year”

Inaugural award recognizes Dr. Fischer’s support

Cal Fischer, DO, president of the medical staff at St. Alexius Medical Center, was honored with the Alexian Brothers Foundation’s inaugural Physician Partner of the Year Award at the annual Saint Luke Society dinner recognizing physicians for their generous contributions.

Dr. Fischer, who said he was surprised and humbled by the award, offered his appreciation. “I believe in the ministry of the Alexian Brothers,” said Dr. Fischer. “I understand that a lot of the services that Alexian Brothers Health System provides are not funded by patient care revenues, and so they need to be funded somewhere somehow. And that’s really my motivation.”



Drs. Kristy and Cal Fischer with Alexian Brothers Health System Senior Vice President and Chief Operating Officer Tracy Rogers at the Saint Luke Society dinner.

In the past year, Dr. Fischer has been instrumental in increasing support for the Foundation’s priorities by connecting the Foundation with grateful patients, by building relationships with donors and by personally supporting the Foundation. He has identified patients who have had a tremendous impact on the Alexian Brothers Women & Children’s Hospital. His patient-donors have helped sustain child life services, and one particularly grateful patient established a new fund to help pediatric patients in the Center for Pediatric Brain (see sidebar). His ability to introduce these new donors to the Foundation has provided needed services to the young patients and families the hospital serves.

“Dr. Fischer has been a vital silent partner working alongside the Foundation in the philanthropic process,” said Tracy Rogers, senior vice president and chief operating officer of Alexian Brothers Health System, and a Foundation board member. “He has demonstrated his deep commitment to the Foundation through his willingness to be an ambassador to his patients about philanthropy and giving. We are grateful for his leadership and support.”

Grateful patient establishes neuropsych testing fund

This spring Dr. Fischer introduced the Foundation to Teresa Chow Hauser, who had demonstrated an interest in supporting the Health System. While touring Alexian Brothers Women & Children’s Hospital and the Center for Pediatric Brain, Chow learned about neuropsychological diagnostic testing that helps identify developmental delays in children as young as 18 months old and helps determine the best course of treatment for them. Although these assessments are a critical first step in diagnosing learning and behavioral disorders caused by brain function and development, they are not covered by Medicaid. Moved by the impact such tests can have on children and their families, Chow made a \$25,000 gift from her family foundation, the ChingKwan & Kwankit Chow Foundation, to establish a diagnostic testing scholarship fund in honor of her mother.



Teresa Chow Hauser with Bing and Jane Tsai at the Foundation annual meeting and recognition dinner.



Thank you to our generous physician partners for your commitment to addressing the unmet health needs of the communities we serve:

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Visit www.alexianfoundation.org for membership details or call the Alexian Brothers Foundation at 847.385.7300.



Health System

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Alexian Brothers Health System Vision

Alexian Brothers Health System will engage all our associates and partners in a prophetic, holistic approach to healthcare, rooted in Gospel values and the 800-year legacy of the Alexian Brothers. We seek to bring healing to a broken world through collaboration with others.

Mission

Alexian Brothers Health System carries out the healing mission of the Catholic Church through the Alexian Brothers ministries by identifying and developing effective responses to the health and housing needs of those we are called to serve.

If you would like to remove your name from future fundraising mailings from the Alexian Brothers Foundation, please call 847.385.7366 or write: Alexian Brothers Foundation, 3040 Salt Creek Lane, Arlington Heights, IL 60005.

If you are in the hospital, someone from the Foundation would like to stop by and visit with you from time to time and thank you personally for your gifts of time and treasure. If you do not wish to receive a visit, please call 847.385.7366.

